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**OTTAWA
CONSTRUCTION
NEWS**

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Present

Can you Really have 5,000 (or 50,000) Friends ?

**3:30 PM to 5:30 PM, January 12th, 2010
the Royal Canadian Legion (Branch 638) Hall
70 Hines Rd., Kanata (just off March Rd.)**

Presented by

Mark Buckshon

Publisher of the Ottawa Construction News

\$25.00 (plus GST) per Person Includes Seminar

For details and Registration for the event visit www.cscottawa.ca

**For information contact Chapter Chair, Tom Dunbar at
TDSquared@SpecCoach.com**

Can you really have 5,000 (or 50,000) friends?

How online resources are changing the way architects, engineers and contractors relate and do business.

How can you effectively use blogging, Twitter, LinkedIn.com, Facebook and other online networking groups and resources to develop your business and relationships. Learn the basics: What to do, and what to avoid, and how you can accelerate your information and marketing capacity without investing too much time and virtually no money.

You will also learn the things you should not do; the mistakes other people make and how you can avoid falling into the spam trap and some things you can do to make things easier and more time-efficient.

About Mark

Mark Buckshon, publisher of Ottawa Construction News and president of the Construction News and Report Group of Companies, developed one of the first construction industry blogs in 2006 and will share the lessons he's learned in the online networking world.