

DIRECTOR'S REPORT OCTOBER 10, 2008

The first board of director's meeting for the 2008 – 2009 season will take place October 18 and 19. Following is a summary of the report issued for Ottawa:

Financial:

Our chapter's financial situation has greatly improved in the last year. Although faced with a shortcoming of available volunteers, the events that are planned on being offered should hopefully provide the Chapter with another year of financial growth.

Membership/Communications:

Our membership has been relatively consistent over the years with the Chapter currently at 98 members.

Professional Development/Education:

The Ottawa Chapter is currently advertising a PCD course beginning October 25 and will be offering CCA, TR and hopefully Specifier 1 in February.

Technical/Programs:

A facility tour of a pre-manufactured home builder (Guildcrest Homes) has been organized by Tom Dunbar for October 30, 2008. We are also in the process of securing a speaker for a technical session on window security film for November. Due to a significant demand from local firms, we are attempting to organize a seminar on Division 00 / 01 and quite possibly base the seminar on the Tek-Aids with the assistance of the Association office.

Awards:

A Chapter Award of Merit was issued to Paul Butcher and Chris Lance

Chapter Marketing Strategy:

Our marketing approach remains relatively unchanged. Although the executive members have taken much initiative for this year's events, we are still lacking in producing any form of successful or noticeable marketing. Our main source of in-direct marketing has been through the constant offering of technical and educational courses. Although this has proven to be quite successful in the past few years, the Ottawa Chapter is off to a late start this season which has resulted in a number of people inquiring when our first event would take place. We are also receiving negative responses from the industry with regards to the lack of the Specifier course.